

DAVID MANDALA

2922 North Broadway
Los Angeles, CA 90031

June 12, 2018

RE: Lincoln Heights Business Improvement District (BID) Renewal
City Council Hearing

To the Members of the Los Angeles City Council:

I am unable to attend your hearing this morning but am writing this letter to urge you to vote in favor of the upcoming renewal of the Lincoln Heights Business Improvement District (BID).

A number of years after its formation, I started attending BID Board meetings to learn more about the BID and the services it was providing to our community and for the past several years have served on the Board. As a Board member and a long time property owner in Lincoln Heights, I can assure you that our funds are being well managed and used wisely for the betterment of our community.

The BID provided services to our local community - trash clean up, graffiti removal, and security patrols servicing the North Broadway business district, along with other community events and services it has sponsored - are providing a safer, cleaner, and more inviting business environment in Lincoln Heights. This has helped not only to attract needed business services to our community, but more importantly helped to maintain those already established here. Keeping these businesses results in the residents of Lincoln Heights not having to travel and spend their dollars outside our neighborhood in search of needed services.

We greatly appreciate all of the City Council's support of the BID through the years and in particular Councilman Cedillo and his outstanding staff for their invaluable support, assistance, and encouragement. It has made a huge difference in the BID's success.

Your past support has allowed the BID to made a huge difference in Lincoln Heights and the lives of those who live and do business there.!

I urge your "Yes" vote on the BID renewal.

Sincerely,



David Mandala
Property Owner